

SORIN NASTASIA

CONTACT INFORMATION

Office

Department of Applied Communication Studies
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EDUCATION

- Ph.D. University of North Dakota, May 2010**
Communication and Public Discourse
Primary areas: public relations, international communication
Related areas: critical and cultural studies, media and mass communication
Dissertation: *Globalizing Public Relations: The Role of Public Relations Models in Shaping French and Romanian Public Relations Practices*
Advisor: Dr. Lana Rakow
Committee members: Dr. Richard Fiordo, Dr. Steven Rendahl, Dr. Janet Moen, Dr. Chris Nelson
- M.A. School of Communication and Public Relations, National University for Political Studies and Public Administration, Bucharest, Romania, June 2003**
Communication and Public Relations
Advisor: Dr. Dumitru Bortun
Thesis: The Public Relations of Cultural Institutions in Postcommunist Romania
- M.A. School of International Relations, Academy of Economic Studies, Bucharest, Romania, June 1999**
Management of International Transactions
Thesis: The EU Financial Assistance for Romania: A Case Study on the Phare Program for Culture
- M.A. School of Foreign Languages and Literatures, University of Bucharest, Romania, June 1997**
American Cultural Studies
Advisor: Dr. Rodica Mihaila
Thesis: The International Positioning of the United States: A Psychoanalytical, Anthropological, and Political Approach
- B.A. School of Philology, University of Bucharest, Romania, June 1995**
Major: Romanian Language and Literature
Minor: English Language and Literature

PROFESSIONAL EXPERIENCE

TEACHING EXPERIENCE

Assistant Professor

Department of Applied Communication Studies (formerly Speech Communication)

Southern Illinois University Edwardsville

August 2010 to present (Instructor August 2009 to August 2010)

Responsibilities: teaching undergraduate and graduate courses in public relations and related areas; selecting textbooks and producing class materials; preparing syllabi and class presentations; supervising student activities; identifying university and nonprofit partners for student projects; supervising student experiential learning and service learning projects; assessing student progress and learning; evaluating and grading; preparing portfolio of activities

Graduate Teaching Assistant

Communication Program

University of North Dakota

August 2003 to May 2009

Responsibilities: teaching undergraduate courses in public speaking, public relations, and related areas; selecting books and producing class materials; preparing syllabi and class presentations; supervising student activities and projects; assessing student progress and learning; evaluating and grading; preparing portfolio of activities

Lecturer

School of Communication and Public Relations

National University for Political Studies and Public Administration, Bucharest, Romania

September 2001 to June 2003

Responsibilities: teaching a graduate course in the Cultural Management M.A.

Program; preparing syllabus and class presentations; supervising assessing student progress and learning; evaluating and grading

ADMINISTRATIVE EXPERIENCE

Public Relations Coordinator

Center for Community Engagement

University of North Dakota

August 2004 to May 2009

Responsibilities: designing flyers, posters, programs, and brochures for various events including retreats, workshops, forums, and award ceremonies; designing the Center's newsletter and community-university journal; contributing to the Center's website

Research and Promotion Assistant

Housing Office
University of North Dakota
Summers 2005 to 2009

Responsibilities: researching the history of UND's housing buildings; taking and editing pictures of UND housing; writing and designing the publication *UND Housing: Serving You for 125 Years*; promoting it for UND's 125 anniversary

Research and Promotion Assistant

Graduate School
University of North Dakota
May to December 2004

Responsibilities: writing the fact sheets of all UND graduate specializations; uploading this information on national and international promotion websites; building a database of graduate faculty; crafting a promotional brochure

Project Director

“NOI Media Print” Publishing House, Bucharest, Romania
January 2000 to December 2001

Responsibilities: coordinating, editing, translating, publishing cultural guidebooks and CD-ROMs about Romania, Bucharest, and Romanian monasteries

First Degree Counselor

Department of Public Relations
Ministry of Education and Research, Government of Romania
2001 to 2003

Responsibilities: relations of the Ministry of Education and Research with internal and external publics; elaboration of promotional materials (press kits, brochures); building an educational database for public information

Special accomplishments: Director, Department of Public Relations, 6 months in 2001; Coordinator, participation of Ministry of Education and Research, educational fairs in Warsaw, Poland, Lisbon, Portugal, and New Delhi, India, in 2001-2002; Producer, promotional video for fair participations

Counselor

Department of International Relations
Ministry of Culture, Government of Romania
January 1997 to August 2001

Responsibilities: coordinating cultural relations of Romania with English speaking countries; coordinating European Union culture programs for Romania
Special accomplishments: October 1998: Representative of the Ministry to European Union negotiations in Brussels, Belgium; Implementation Officer, Phare Program “Cultural Dimension of Democracy” (RO9709), awarded to Romania by EU, in charge of the cultural management training program for 160 cultural practitioners from 5 pilot-zones, who had four training stages in Romania and four course stages abroad (in Italy, France, Great Britain and Greece)

TEACHING

AREAS OF TEACHING INTEREST

Public Relations	Communication Theories
Political Communication	Critical/Cultural Studies in Communication
International Communication	Qualitative and Mixed Research Methods
Intercultural Communication	Interpersonal Communication
Gender and Communication	Public Speaking

COURSES TAUGHT

Courses Taught at Southern Illinois University Edwardsville

ACS 101: Public Speaking
 ACS 103: Interpersonal Communication Skills
 ACS 213: Introduction to Public Relations
 ACS 315 Technology Applications in Public Relations
 ACS 330: Theories of Communication
 ACS 413: Case Studies in Public Relations
 ACS 414 & ACS 415: Public Relations Campaigns I & II (capstone courses in public relations)
 ACS 419: Special Topics in Speech Communication - International Public Relations
 ACS 430: Persuasion and Social Influence
 ACS 431: Public Relations Visual Communication
 ACS 511 Seminar in Intercultural Communication
 ACS 550: Seminar in Public Relations

Courses Taught at the University of North Dakota

Comm 110: Public Speaking
 Comm 303: Fundamentals of Public Relations
 Comm 329: Public Relations Firm
 Comm 452: Public Relations Campaigns
 Comm 402: International/Intercultural Communication

Course Taught in the Cultural Management M.A. Program, School of Communication and Public Relations, National University for Political Studies and Public Administration, Bucharest, Romania

International Funding for Cultural Projects

Cross-Cultural Teaching Experience

ACS 511 Seminar in Intercultural Communication includes discussions of case studies related to different cultural contexts as well as online exchanges between students enrolled in the course and international communication practitioners in various countries of the world.

ACS 419: Special Topics in Speech Communication – International Public Relations at Southern Illinois University Edwardsville is a study abroad experience. During Summer semester 2012 I took 12 U.S. students to Lyon, France and Bucharest, Romania, and during Summer semester 2014 I took 9 students to Munich, Germany and Budapest, Hungary. In these study abroad trips, students have professional and cultural exchanges with faculty from local universities and with public relations practitioners from local firms. In Munich, Germany, the students also had the opportunity to contribute their public relations skills to the 50th edition of the children's film festival Prix Jeunesse International.

ACS 413: Case Studies in Public Relations at Southern Illinois University Edwardsville includes exposure of U.S. students to intercultural issues and international practices in public relations and communication management

ACS 431: Public Relations Visual Communication includes exposure of U.S. students to intercultural issues and international practices related to visual communication

Comm 402: International/Intercultural Communication at the University of North Dakota included exchanges between U.S. and international students on campus

Comm 110: Public Speaking at the University of North Dakota included international exchange students

CURRICULUM DEVELOPMENT

Undergraduate Courses at SIUE:

ACS 312 Public Relations Theory and Application

ACS 313 Public Relations Writing (with Isaac Blankson)

ACS 431 Public Relations Visual Communication

ACS 432 Social Media and Strategic Communication (with Sarah VanSlette)

Online MA in PR at SIUE (with Isaac Blankson and Sarah VanSlette) including:

ACS 551 Nonprofit Public Relations

ACS 552 Corporate Social Responsibility

ACS 553 Issues Reputation Management

ACS 554 Ethics in Public Relations and Communication Management

ACS 555 Public Relations Measurement & Return on Investment (ROI)

ACS 556 Internal Communication

ACS 557 International Public Relations

Interdisciplinary Course in Eastern European Studies (with members of CAS Interdisciplinary Roundtable on Eastern European Studies at SIUE, including Olga Bezhanova, Lynn Maurer, Carolyne Pryor, Ronald Schaefer, John Taylor, Kathleen Tunney, Robert Ware) (in progress)

Minor in Sustainability (with Elaine AbuSharbain, Kevin Adkins, Kelly Barry, Jamie Conklin, Connie Frey Spurlock, James Hanlon, Chris Pearson, Jen Rehg, Valerie Vogrin, James Wulfson, Jianpeng Zhou) (in progress)

GRADUATE STUDENT ADVISING

- Amanda Morgan (Applied Communication Studies). Comprehensive examination committee member. Spring 2015
- Alicia Sinclair (Applied Communication Studies). Comprehensive examination committee member. Spring 2015
- Danica Fread (Speech Communication). *International Students' Use of Social Networking Sites: A Study of Usage, Social Connectedness, and Acculturative Stress*. Thesis committee member. Spring 2014
- Hannah Coy (Speech Communication). Comprehensive examination committee member. Spring 2014
- Claire Latch (Speech Communication). Comprehensive examination committee member. Spring 2013
- Beth Ann Ballard (Speech Communication). Comprehensive examination committee member. Spring 2012
- Allison Knolhoff (Speech Communication). Comprehensive examination committee member. Spring 2012
- Stephanie Schroeder (Speech Communication). Comprehensive examination committee member, Spring 2012
- Nisa Schmitz (Mass Communication). *Updating Corporate Facebook Statuses: Content Analyzing Corporate Facebook Profiles with an Excellence Approach*. Thesis committee member. Spring 2012

TEACHING-RELATED PRESENTATIONS

Invited Teaching Presentations

- Nastasia, Sorin. "International Public Relations." Presentation requested by Dr. Stacey Howard, Department of Speech Communication, Southern Illinois University Edwardsville. Guest speaker for SPC 213: Introduction to Public Relations. November 18, 2013
- Nastasia, Sorin. "Brainstorming Ideas for Students' Professional Development." Presentation requested by Dr. Min Liu, Department of Speech Communication, Southern Illinois University Edwardsville. Guest speaker for SPC 560: Seminar in Speech Education. October 2, 2012
- Nastasia, Sorin. "Publics for Public Relations." Online presentation requested by Dr. Diana Cismaru, School of Communication and Public Relations, National University for Political Studies and Public Administration, Bucharest, Romania. Guest speaker for a course in Public Relations. December 12, 2011
- Nastasia, Sorin. "Public Relations in International Contexts." Presentation requested by Stacy Howard, Department of Speech Communication, Southern Illinois University Edwardsville. Guest speaker for PRSSA meeting. November 4, 2011

Nastasia, Sorin. "Global Public Relations." Presentation requested by Stacy Howard, Department of Speech Communication, Southern Illinois University Edwardsville. Guest speaker for SPC 213: Introduction to Public Relations. November 7, 2011

Nastasia, Sorin. "Interpersonal Relations in Postcommunist Eastern Europe." Presentations requested by Dr. Adonica Schultz Aune, Communication Program, University of North Dakota. Guest speaker for Comm 212: Interpersonal Communication. Fall and Spring 2005, 2006, 2007, and 2008

Nastasia, Sorin. "Public Relations in Postcommunist Settings." Presentations requested by Dr. Michael Nitz, Communication Program, University of North Dakota. Guest speaker for Comm 303 Fundamentals of Public Relations. Fall 2003 and 2004

Teacher Training Presentations

Nastasia, Sorin. "Communicating the Possible: Service Learning Projects for Nonprofit Organizations in Public Relations Senior Assignment Capstone Courses." Accepted presentation, GIFTS Section, annual conference of Central States Communication Association, Kansas City, April, 2013

Nastasia, Sorin, chair; Nastasia, Sorin, Allan, Jacob, Glover, Julian, Pitzer, Natalie, Ryan, Colleen, Schmidt, Daniel, Vesper, Veronica. "Communicating the Possible: Lessons for Faculty and Students from a Study Abroad International Public Relations Course." Accepted panel, Communication Education Division, annual conference of Central States Communication Association, Kansas City, April, 2013 (panel created in collaboration with student participants in SPC 419: Special Topics in Speech Communication - International Public Relations, Summer 2012)

DeGarmo, Denise, chair; Schaefer, Ronald, Nastasia, Sorin, Rice, Laurie, Frick, Carole, & Blankson, Faustina, presenters. "Study Abroad learning and its Nature." Panel presentation, annual conference of International Studies Association – Midwest, Saint Louis, November, 2012

Nastasia, Sorin. "Taking the Pulse of Internet Public Relations." Paper presentation, Hands-on Technology in Teaching and Research Symposium, Southern Illinois University Edwardsville, August 2010

Treinen, Kristen, chair; Dodge, Michelle, Ischkin, Katie, Nastasia, Diana, Nastasia, Sorin, Fitch, Fred, & Nunziata, Angela, presenters "My Students Did Really Well... I Think: Faith, Intellect, and Ethics in Training Graduate Teaching Assistants to Effectively Evaluate Speeches for the Basis Course." Panel presentation, Basic Course Division, annual conference of National Communication Association, Chicago, November 2007

Haslerud Opp, Mary, chair; Kalbfleisch, Pamela, Fiordo, Richard, Nastasia, Sorin, Nastasia, Diana, presenters. "Teaching Instruments for Communication Students." Panel presentation, North Dakota Speech and Theatre Association, Mandan, September 2004

Professional Development Attended

Attendance and participation, panel and paper sessions of:

- Basic Course Division, Instructional Development Division, and Assessment Division, annual conferences of National Communication Association, 2003-present
- Instructional/Developmental Communication Division, annual conferences of International Communication Association, 2004-present

Various member's workshops, Public Relations Society of America, 2010-present

Various online workshops through:

- Wiley Learning Institute. 2013-present
- University Program, Cision. 2013-2014
- Cengage Learning. 2012-present

Teaching Online book club, organized by the Office of Academic Innovation and Effectiveness and the Graduate School, Southern Illinois University Edwardsville. Monthly meetings, January to April 2014.

Teaching Immersion Program, organized by the Office of Academic Innovation and Effectiveness, Southern Illinois University Edwardsville. July 29 and 30, 2013, followed by monthly workshops September 2013 to April 2014.

Open Education: The Business and Policy Case for Open Educational Resources (OER) workshop organized by the Office of Academic Innovation and Effectiveness, Southern Illinois University Edwardsville. April 8, 2014

Assigning the Dreaded "Group Project" through CATME, workshop organized by the Office of Academic Innovation and Effectiveness, Southern Illinois University Edwardsville. November 11, 2013

Faculty Dialogue on Teaching Interdisciplinary Studies Courses, workshop organized by the Office of Academic Innovation and Effectiveness, Southern Illinois University Edwardsville. October 8, 2013

Learner-Centered Teaching Using Flipped Activities, workshop organized by the Instructional Design and Learning Technologies Center, Southern Illinois University Edwardsville. September 23, 2013

Quality Matters, workshop organized by the Instructional Design and Learning Technologies Center, Southern Illinois University Edwardsville. June 26, 2013

Broader Impact Café, workshop organized by the Graduate School, Southern Illinois University Edwardsville. October 12, 2012

Summer 2012 Mississippi Project II: “Sustainability in the Curriculum and Classroom,” workshop organized by the Office of Academic Innovation and Effectiveness and the Office of Sustainability, Southern Illinois University Edwardsville. August 6, 2012

Promoting Thoughtful Reading among College Students, workshop organized by the Office of Academic Innovation and Effectiveness, Southern Illinois University Edwardsville. Three sessions (November 2011, January 2012, February 2012)

The Third Biennial Summit on Leadership in Interdisciplinarity, Networking & Collaboration (LINC), jointly organized by Southern Illinois University Edwardsville, Saint Louis University, University of Missouri St. Louis, Washington University in St. Louis, Webster University, and St. Louis Community College. Saint Louis, February 24-25, 2012

The Continuous Improvement Conference, organized by the Office of the Provost, Southern Illinois University Edwardsville. October 7, 2011

How Can I Learn Student Names?, workshop organized as part of the Mid Week Mentor Faculty Development Series by the Office of the Provost, Southern Illinois University Edwardsville. September 7, 2011

Teaching and Learning in the Online and Blended Environments, summer course organized by Information Technology Office, Southern Illinois University Edwardsville. June-July, 2011

Facilitating Online Discussions, workshop organized by the Office of Academic Innovation and Effectiveness, Southern Illinois University Edwardsville. April 12, 2011

Excellence in Undergraduate Education Proposal Workshop, organized by the Office of the Provost, Southern Illinois University Edwardsville. December 9, 2010

Active Student Involvement in Assessment Practices: Best Practices at SIUE, Learning Community organized by the Office of Academic Innovation and Effectiveness, Southern Illinois University Edwardsville. September-December, 2010

Proficiency Profile Testing in Senior Assignment Courses, training organized by the Office of the Provost, Southern Illinois University Edwardsville. September-December, 2010

Hands-on Technology in Teaching and Research, symposium organized by the Faculty Senate, Southern Illinois University Edwardsville. August 18, 2010

First Program, organized by the Graduate School, Southern Illinois University Edwardsville. August 11-13, 2010

Clickers Hands-On Workshop, organized by the Office of Academic Innovation and Effectiveness, Southern Illinois University Edwardsville. October 16, 2009

Blackboard Training, sessions organized by the Information Technology Office, Southern Illinois University Edwardsville. September 2009, October 2009

New Faculty Orientation, workshop organized by the Office of the Provost, Southern Illinois University Edwardsville. August 17-18, 2009

Public Speaking Instructors' Workshops, organized by the Communication Program, University of North Dakota, August & January, 2003-2009

Student Learning Assessment Workshop, organized by the Office of the Provost, University of North Dakota, August 16, 2007

Dreamweaver Workshop, University of North Dakota. September 2008

Mixed Media Workshop, Art Department, University of North Dakota. June-July 2005

Cultural Policies Training, National Library of Rome, Italy. Scholarship awarded by the Italian Institute for Culture, Bucharest, Romania. July-September, 1999

Project Management Training. Phare Program. Bucharest, Romania, January 1998, and Sinaia, Romania, October 1997

TEACHING-RELATED GRANTS

Senior Assignment Fund (SRA), Southern Illinois University Edwardsville. "Improving the Public Relations Capstone Course" (\$3,100). 2011-2012. Funded

SIUE Online Program Development Grant (with Dr. Isaac Blankson and Dr. Sarah VanSlette), Southern Illinois University Edwardsville. "Developing New Online Master's Program in Public Relations." (\$15,000). 2013-2014. Funded

Meridian Society Award, Southern Illinois University Edwardsville. "Building Sustainable Regional Communities: A Public Relations Campaign Culminating with Sustainability Event and Talks." (\$2,500). 2013-2014. Funded

Meridian Society Award (with Dr. Sarah VanSlette), Southern Illinois University Edwardsville. "A Public Relations Campaign and Week of Events for The Covering House: Raising Awareness about Human Trafficking and Building Sustainability for an Anti-Trafficking Organization." (\$2,500). 2012-2013. Funded

Senior Assignment Fund (SRA), Southern Illinois University Edwardsville. "Improving the Public Relations Capstone Course" (\$4,000 plus \$1,000 stipend). 2011-2012. Funded

Excellence in Undergraduate Education (EUE), Southern Illinois University Edwardsville. "International Public Relations Program" (\$19,740 plus summer salary). 2011-2012. Funded

SCHOLARSHIP

PUBLICATIONS

Books and Textbooks

Nastasia, Diana, Nastasia, Sorin, & Götz, Maya (forthcoming, 2015). *Children, the Media, and the Japan Disasters*. New York: Peter Lang.

Nastasia, Diana & Nastasia, Sorin. (2002). *Bridges over Cultures*. Comunicare.ro: Bucharest.

Book Chapters and Conference Proceedings

Nastasia, Sorin & Nastasia, Diana (forthcoming, 2015). "Image Repair and Nation Branding: Data on Romania's European Union Accession." In Joseph Blaney (Ed.), *Putting Image Repair to the Test: Empirical Approaches to Image Restoration Strategies*. Rowman & Littlefield, New York. Refereed publication

Nastasia, Sorin & Nastasia, Diana (2013). "Bulgaria: Cinderella Went to Market, with Consequences for Women Journalists." In Carolyn Byerly (Ed.), *The Palgrave International Handbook on Women and Journalism*. New York/ London: Palgrave McMillan. Refereed publication

Nastasia, Diana & Nastasia, Sorin (2013). "Poland: Women Journalists and 'The Polish Mother' Mentality." In C. Byerly (Ed.), *The Palgrave International Handbook on Women and Journalism*. New York/ London: Palgrave McMillan. Refereed publication

Nastasia, Sorin & Nastasia, Diana (2013). "Elizabeth Edwards' Walk of Shame: The Fall, Redemption, and Legacy of a Betrayed Political Wife." In Mira Moshe & Nicoleta Corbu (Eds.), *The Walk of Shame*. Nova Publishing, New York. Refereed publication

Nastasia, Sorin & Blankson, Isaac (2013). "Guidelines for Disaster Management: Lessons from the 2011 Japanese Crises." *Media Training Guidebook*, PR News Press, New York. Invited publication

Nastasia, Sorin (2012). "Public Relations in France and Romania: A Critical Studies and Mixed Method Analysis." In Valerie Carayol & Alex Frame (Eds.), *Communication and PR from a Cross-Cultural Standpoint: Practical and Methodological Issues* (pp. 113-130). New York/Brussels: Peter Lang. Refereed publication

Blankson, Isaac, Nastasia, Sorin, & Liu, Min (2012). "A Triple Disaster in One Fell Swoop: Rethinking Crisis Communication After Japan, 2011." In Amiso George & Cornelius Pratt (Eds.), *Case Studies in Crisis Communication: International Perspectives on Hits and Misses* (pp. 196-226). New York: Routledge. Refereed publication

Nastasia, Sorin (2011). "Noi Perspective de Cercetare in Relatiile Publice Internationale" (New Research Perspectives in International Public Relations). In Nicoleta Corbu & Remus Pricopie, *Jurnalism Stiintific si Comunicare* (pp. 7-24). Comunicare.ro: Bucharest, Romania. Non-refereed publication of refereed conference proceedings

Nastasia, Sorin (2010). "Public Relations Practices in Western and Eastern Europe: A Comparison between French and Romanian Public Relations Companies on the Web." In Adela Rogojinaru & Sue Wolstnholme (Eds.), *Current Trends in International Public Relations* (pp. 225-246). Tritonic: Bucharest, Romania. Refereed publication of refereed conference proceedings

Journal Articles

Nastasia, Sorin & Nastasia, Diana (forthcoming, 2014). Memory and herstory in Eastern European context: Examining twenty-first century oral narratives about gendered identities in communist Romania. *Essachess: Journal of Communication Studies*.

Götz, Maya, Holler, Andrea, Nastasia, Diana, & Nastasia, Sorin (2012). "I Want to Know How High the Wave Really Was: Children Worldwide and their Perception of the Catastrophes in Japan in August 2011." *TelevIZIon*, 25(1), 49-53. Non-refereed publication

Nastasia, Diana & Nastasia, Sorin (2011). "Was Wissen US-Amerikanische Kinder?" *TelevIZIon*, 24(2), 40-43. Non-refereed publication

Nastasia, Sorin (2011). "A Cross-Country Comparison of Public Relations Practices Employing Critical Theories and Mixed Methods." *The Romanian Journal of Communication and Public Relations*, 13(3), 7-20. Refereed publication

Nastasia, Diana, Nastasia, Sorin, & Kartoshkina, Yuliya (2009). "Incorporating Gendered Identities into Transition Studies." *Controversia: International Journal of Democratic Renewal*, 6(2), 97-103. Refereed publication

Encyclopedia Articles

Nastasia, Sorin (forthcoming, 2014). "Anti-Slavery Campaign and Social Media." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "Blog for America (Dean 2004 Campaign)." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "The Bounce Back Effect (Cultural)." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "The Bounce Back Effect (Technical)." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "Candidates, Political Branding of (and Social Media)." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "Developing Nations (Social Media and Politics)." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "Disaster Relief." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "Europe (Social Media and Politics)." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "The Membership Communication Project." *Encyclopedia of Social Media and Politics*. New York: Sage.

Nastasia, Sorin (forthcoming, 2014). "Voting, Global (Electronic Use of)." *Encyclopedia of Social Media and Politics*. New York: Sage.

Community-Based Publications and Reports

Nastasia, Sorin (2011). The Third Annual Community-University Forum: Cultural Education. *Community Connect: The Journal of Civic Voices*, 3(1), 5.

Nastasia, Sorin, & Seelan, Sharlette (2010). *UND Housing: Serving You for 125 Years*.

Nastasia, Sorin, & Schultz Aune. Adonica (2010). The Second Regional Community-University Forum: The Arts. *Community Connect: The Journal of Civic Voices*, 2(1), 9.

Nastasia, Sorin, & Kartoshkina, Yuliya (2009). The First Regional Community-University Forum: Model Collaborations. *Community Connect: The Journal of Civic Voices*, 1(1), 7.

Nastasia, Diana, Nastasia, Sorin, Kumar, Pratibha, Lofranco, Louella, & Kartoshkina, Yuliya (2007). *The Identities of Recent Immigrant Groups in the Community of Grand Forks, North Dakota*. Report available at www.communityengagement.und.edu

Nastasia, Sorin (2001). *Project Management for Cultural Institutions*. Report on the Phare Program "Cultural Dimensions of Democracy," Romanian Ministry of Culture.

PRESENTATIONS

Competitively Selected Research Presentations

International/National

Samoilenko, Sergei and Erzikiva, Elina, Co-Chairs; Nastasia, Sorin, Nastasia, Diana, McCloskey, Thomas, Lukakovic, Marta, and Popkova, Ana, Presenters. "The Causes and Effects of Public Sphere Insularity in Post-communist Societies." Panel accepted for

- presentation, Eurasian Communication Association of North America, annual conference of National Communication Association, Chicago, November, 2014
- Nastasia, Diana, Nastasia, Sorin, and Uppal, Charu. "The Presence of Our Pasts: Girls in International Settings Discuss Non-Western Disney Princesses' Representations." Paper accepted for presentation, Feminist and Women's Studies Division, annual conference of National Communication Association, Chicago, November, 2014
- Nastasia, Sorin & Nastasia, Diana. "The Impact of Social Media on Political Communication in Europe." Paper presentation, International Communication Section, annual conference of International Association of Media and Communication Research, Hyderabad, July, 2014
- Nastasia, Diana, Uppal, Charu, & Nastasia, Sorin. "Girls Around the World Interpret Disney Non-Western Princesses." Paper presentation, Gender and Communication Section, annual conference of International Association of Media and Communication Research, Hyderabad, India, July, 2014
- Nastasia, Sorin. "Corporate Responsibility in Postcommunist Eastern Europe." Paper presentation, International Public Relations Research Conference, Miami, March 2014
- Nastasia, Sorin & Nastasia, Diana. "Connections/Binds: Mediated Representations of Political Wives." Paper presentation, Feminist and Women's Studies Division, annual conference of National Communication Association, Washington, D.C., November, 2013
- Nastasia, Sorin & Nastasia, Diana. "Personal, Public, and Political Crises: Mediated Representations of Betrayed Political Wives in the United States." Paper presentation, Gender and Communication Division, annual conference of International Association of Media and Communication Research, Dublin, June, 2013
- Nastasia, Sorin & Nastasia, Diana. "Challenging Communication Research: Elizabeth Edwards' Walk of Shame, The Mediated Representations of a Betrayed Political Wife." Paper presentation, Feminist Scholarship Division, annual conference of International Communication Association, London, June, 2013
- Nastasia, Sorin & Blankson, Isaac. "Guidelines for Disaster Management: Lessons from the 2011 Japanese Crises." Paper presentation, International Public Relations Research Conference, Miami, March 2013
- Nastasia, Sorin & Nastasia, Diana. "Community and Dissent: The Rhizome and the Shrek Animated Cartoon Series." Paper presentation, Film and New Multi-Media Division, annual conference of National Communication Association, Orlando, November, 2012
- Dimock, James, chair; Laskin, Alexander, Lumberg, Suzanne, & Nastasia, Sorin, presenters. "Advocacy and Social Change in the Developing World in the Context of Globalization." Panel presentation, International and Intercultural Communication Division, annual conference of National Communication Association, Orlando, November, 2012
- Nastasia, Diana, Nastasia, Sorin, & Uppal, Charu. "What Do Children Want? Children on the News Media Coverage of the 2011 Japan Disasters." Paper presentation, Audience Section, annual conference of International Association of Media and Communication Research, Durban, July, 2012
- Nastasia, Diana, Nastasia, Sorin, & Uppal, Charu. "Citizens in Space and Time: Configuring Communities as Sites of Civic Participation." Paper presentation, Community Communication Section, annual conference of International Association of Media and Communication Research, Durban, July, 2012

- Nastasia, Sorin. "Public Relations Activities in France and Romania: A Critical Theory and Mixed Method Approach." Paper presentation, Public Relations Division, International Communication Association. Phoenix, May 2012
- Nastasia, Sorin. "Theorizing the Experience of International Scholars in the United States." Paper presentation, Intercultural Communication Division, International Communication Association. Phoenix, May 2012
- Nastasia, Sorin, chair; Nastasia, Sorin, Nastasia, Diana, Cismaru, Diana, & Uppal, Charu, presenters. "The Use of Social Networks for Building Political Brands: A Comparative Perspective." Panel presentation, Political Communication Division, International Communication Association. Phoenix, May 2012
- Nastasia, Sorin, Cismaru, Diana, and Pricopie, Remus. "Measuring International Public Relations Practices with Local/Regional Models: Data from the European Union." Paper presentation, International Public Relations Research Conference, Miami, March 2012
- Nastasia, Sorin. "Public Relations in France and Romania: A Critical Studies and Mixed Method Analysis." Paper presentation, Mass Communication Division, annual conference of National Communication Association, New Orleans, November, 2011
- Nastasia, Sorin. "Voices of Public Relations Practitioners in National and International Settings: Reflecting on Public Relations Definitions and Models." Paper presentation, Public Relations Division, annual conference of National Communication Association, New Orleans, November, 2011
- Nastasia, Sorin. "Critical Considerations about International Public Relations: Practice, Theory, and Research." Paper presentation, Critical and Cultural Studies Division, annual conference of National Communication Association, New Orleans, November, 2011
- Nastasia, Sorin, chair; Cook, Judi, Hains, Rebecca, Nastasia, Diana, Nastasia, Sorin, Uppal, Charu, & Götz, Maya, presenters. "Children's Voices, Children's Identities, and Children's Media." Panel presentation, Mass Communication Division, annual conference of National Communication Association, New Orleans, November, 2011
- Rakow, Lana, chair; Rakow, Lana, Lofranco, Louella, Nastasia, Sorin, & Nastasia, Diana, presenters. "The Borderlands of Scholarship, Media, and the Public: The Community Connect Project." Panel presentation, Critical and Cultural Studies Division, annual conference of Association for Education in Journalism and Mass Communication, Saint Louis, August 2011
- Nastasia, Sorin & Nastasia, Diana. "Communication, Centers, Margins, and Eastern Europe: A Postcolonial Analysis of Four Romanian Contemporary Films." Paper presentation, Popular Culture Division, annual conference of International Communication Association, Boston, June 2011
- Nastasia, Sorin. "The Role of U.S. Public Relations Models in Shaping French and Romanian Public Relations Practices." Paper presentation, International Public Relations Research Conference, Miami, March 2011
- Nastasia, Sorin. "Corporate Responsibility in Postcommunist Eastern Europe: A Case Study from Romania." Paper presentation, International Public Relations Research Conference, Miami, March 2011
- Nastasia, Sorin, chair; Rakow, Lana, respondent; Nastasia, Diana, Nastasia, Sorin, Grynko, Anastasia, Kartoshkina, Yuliya, Popkova, Anna, Louella Lofranco, & Charu Uppal, presenters. "Building Bridges: Negotiating Diasporic Identities in Global Contexts." Panel

- presentation, International and Intercultural Communication Division, annual conference of National Communication Association, San Francisco, November 2010
- Nastasia, Sorin, chair; Rakow, Lana, respondent; Nastasia, Sorin, Nastasia, Diana, Toncheva, Iva, Grynko, Anastasia, Kartoshkina, Yuliya, & Popkova, Anna, presenters. "Building Bridges: A Cyber Public Sphere in a Postcommunist Context." Panel presentation, Human Communication and Technology Division, annual conference of National Communication Association, San Francisco, November 2010
- Rakow, Lana, chair; Nastasia, Sorin, Nastasia, Diana, Kartoshkina, Yuliya, Popkova, Anna, Lofranco, Louella, & Uppal, Charu, presenters. "Matters of Communication: National Identities in Transition." Panel presentation, Philosophy of Communication Division, annual conference of International Communication Association, Hong Kong, June 2010.
- Nastasia, Diana & Nastasia, Sorin. "Discourses of Stability and Change: Communicating Gender in Ancient Greek Theatre." Paper presentation with a *Top Paper Award*. Theatre Division, annual conference of National Communication Association, Chicago, November 2009
- Nastasia, Sorin, chair; Rakow, Lana, respondent; Nastasia, Diana, Nastasia, Sorin, Cismaru, Diana, Ivan, Loredana, Kartoshkina, Yuliya, Popkova, Anna, Uppal, Charu, presenters. "From Discourses of Stability towards Discourses of Change: Cultural Creatives from around the World." Panel presentation, Communication and the Future Division, annual conference of National Communication Association, Chicago, November 2009
- Conway, Kyle, chair; Conway, Kyle, Uppal, Charu, Popkova, Anna, Kartoshkina, Yuliya, Cismaru, Diana, Nastasia, Sorin, & Nastasia, Diana, presenters. "Discourses of Stability, Change, Exchange: Cultural Translation and Global Television Studies." Panel presentation, Mass Communication Division, annual conference of National Communication Association, Chicago, November 2009
- Nastasia, Sorin, chair; Nitz, Michael, Nastasia, Sorin, Tsetsura, Katerina, Laskin, Alexander, presenters. "Public Relations Practices in Western and Eastern Europe." Panel presentation, Annual conference of European Public Relations Education and Research Association, Bucharest, October 2009
- Nastasia, Sorin. "Public Relations Practices in Western and Eastern Europe: A Comparison Between French and Romanian Public Relations Companies on The Web." Paper presentation in a plenary session. Annual conference of European Public Relations Education and Research Association, Bucharest, October 2009
- Nastasia, Sorin. "Corporate Responsibility In Postcommunist Eastern Europe: A Case Study From Romania." Paper presentation. Annual conference of European Public Relations Education and Research Association, Bucharest, October 2009
- Nastasia, Diana & Nastasia, Sorin "The Melting Pot, Hybridization, Bilocalism: Frameworks for Studying Diasporic Identities." Paper presentation, Diaspora and Media Section, annual conference of International Association for Media and Communication Research, Mexico City, July 2009
- Nastasia, Sorin, chair; Papacharissi, Zizi, respondent; Vorvoreanu, Mihaela, Nastasia, Sorin, Nastasia, Diana Cismaru, Diana, Ivan, Loredana, & Uppal, Charu, presenters. "Innovative Keywords in Communication: Blogospheres Around the World." Panel presentation, Communication and Technology Division, annual conference of International Communication Association, Chicago, May 2009
- Nastasia, Diana, chair; Rakow, Lana, respondent; Nastasia, Diana, Nastasia, Sorin Cismaru, Diana, Ivan, Loredana, Naumova, Alevtina, & Charu Uppal, presenters. "Keywords in

- Communication: Women's Voices and Organizational Communication around the World." Panel presentation, Feminist Scholarship Division, annual conference of International Communication Association, Chicago, May 2009
- Nastasia, Sorin. "Public Relations Practices in Europe." Paper presentation, International Public Relations Research Conference, Miami, FL, March 2009
- Nastasia, Diana & Nastasia, Sorin. "Portrayal of Women in Late 18th to Late 19th Century Paintings." Paper presentation with a *Top Paper Award*, Visual Communication Division, annual conference of National Communication Association, San Diego, November 2008
- Nastasia, Sorin, chair; Kruckeberg, Dean, respondent; Tsetsura, Katerina, Nastasia, Sorin, Vujnovic, Marina, & Laskin, Alexander, presenters. "unCONVENTIONAL: Corporate Responsibility in Postcommunist Eastern Europe." Panel presentation, Public Relations Division, annual conference of National Communication Association, San Diego, November 2008
- Nastasia, Sorin. "Dialogue and Dialectics: National Identity in Postcommunist Romania." Paper presentation. International and Intercultural Communication Division, annual conference of National Communication Association, San Diego, November 2008
- Nastasia, Diana, chair; Rakow, Lana, respondent; Tsetsura, Katerina, Nastasia, Sorin, Nastasia, Diana, Kartoshkina, Yuliya, Popkova, Anna, & Naumova, Alevtina, presenters. "Examining Gendered Voices in Organizational Life in Former Communist Countries." Panel presentation, Feminist and Women's Studies Division, annual conference of National Communication Association, San Diego, November 2008
- Nastasia, Sorin. "Corporate Responsibility in Postcommunist Eastern Europe: A Case Study from Romania." Paper presentation, annual conference of European Public Relations Education and Research Association, Milan, October 2008
- Nastasia, Sorin. "Public Relations in Western and Eastern Europe: A Comparison between French and Romanian Public Relations." Paper presentation, annual conference of European Public Relations Education and Research Association, Milan, October 2008
- Nastasia, Diana & Nastasia, Sorin. "Gendered Identities in Postcommunist Romania." Paper presentation, Postsocialist, Postauthoritarian and Intercultural Communication Working Group, annual conference of International Association for Media and Communication Research, Stockholm, July 2008
- Nastasia, Sorin & Nastasia, Diana. "Negotiating Masculinities in North Country." Paper presentation, Gender Section, annual conference of International Association for Media and Communication Research, Stockholm, July 2008
- Nastasia, Sorin. "Public Relations Practices in Western and Eastern Europe: A Comparison between French and Romanian Public Relations Companies on the Web." Paper presentation, International Public Relations Research Conference, Miami, FL, March 2008
- Nastasia, Sorin & Nastasia, Diana. "The Postcommunist Romanian Theatre: A Stage for Experimentation." Paper presentation with a *Top Paper Award*, Theatre Division, annual conference of National Communication Association, Chicago, November 2007
- Nastasia, Sorin. "Youth Vote: Examining 2004 Presidential Elections Coverage in Selected U.S. Newspapers." Paper presentation, Political Communication Division, annual conference of National Communication Association, Chicago, November 2007
- Rakow, Lana, chair and respondent; Nastasia, Diana, Nastasia, Sorin, Ibroscheva, Elza, Tsetsura, Katerina, & Kartoshkina, Yuliya, presenters. "Communicating World Views: The Construction of Gendered Identities in Postcommunist Eastern Europe." Panel presentation,

- International and Intercultural Communication Division, annual conference of National Communication Association, Chicago, November 2007
- Nastasia, Sorin, chair; Shafer, Richard, respondent; Lofranco, Louella, Nastasia, Sorin, Nastasia, Diana, Uppal, Charu, & Kartoshkina, Yuliya, presenters. "Changing World Views: Roles and Challenges of Mass Media in Revolutions." Panel presentation, Mass Communication Division, annual conference of National Communication Association, Chicago, November 2007
- Nastasia, Diana & Nastasia, Sorin. "Media and Revolution: The Case Study of 1989 Romania." Paper presentation, Postsocialist, Postauthoritarian and Intercultural Communication Working Group, annual conference of International Association for Media and Communication Research, Paris, July 2007
- Nastasia, Diana & Nastasia, Sorin, Kartoshkina, Yuliya, Lofranco, Louella, & Uppal, Charu. "A Typology of Theoretical Frameworks for the Study of Immigrant Identities." Paper presentation, Critical Intercultural Politics Seminar, summer conference of National Communication Association, June 2007
- Nastasia, Diana & Nastasia, Sorin. "Free Media Outside of the Free World." Paper presentation, Globalization and the Media Seminar, summer conference of National Communication Association, June 2007
- Nastasia, Sorin "Public Relations in Romania." Paper presentation, Public Relation Division, annual conference of International Communication Association, San Francisco, May 2007
- Nastasia, Sorin. "Globalizing Public Relations: The Role of U.S. Public Relations Models in Shaping International Public Relations Practices." Paper presentation with a ***Top Student Paper Award***, Public Relations Division, annual conference of National Communication Association, San Antonio, November 2006
- Nastasia, Sorin, chair and respondent; Kumar, Pratibha, Lofranco, Louella, Kartoshkina, Yuliya, & Nastasia, Diana, presenters. "Sites for Connection, Sites for Separation: The Identity of Recent Immigrant Groups in the American Midwest." Panel presentation, International and Intercultural Communication Division, annual conference of National Communication Association, San Antonio, November 2006
- Nastasia, Sorin. "Power and Public Relations." Paper presentation, Philosophy of Communication Division, annual conference of International Communication Association, Dresden, June 2006
- Nastasia, Sorin, chair; Kalbfleisch, Pamela, respondent; Dougall, Elizabeth, Nastasia, Sorin, Wong, W. Joann, Najera, Miguel, & Lofranco, Louella presenters. "Culture Shock and Welfare: The International Scholar in the American Academia." Panel presentation, International and Intercultural Communication Division, annual conference of National Communication Association, Boston, November 2005
- Nastasia, Sorin, chair; Kalbfleisch, Pamela, respondent; Dougall, Elizabeth, Nastasia, Sorin, Wong, W. Joann, Najera, Miguel, & Lofranco, Louella presenters. "Coming to America: Negotiating Culture Shock in the Classroom and Beyond." Panel presentation, Intercultural and Development Communication Division, annual conference of International Communication Association, New York, May 2005
- Nastasia, Sorin. "Three Metatheoretical Approaches to Public Relations." Paper presentation, Philosophy of Communication Division, annual conference of International Communication Association, New York, May 2005

Regional/Local

- Nastasia, Sorin & Nastasia, Diana. "Elizabeth Edwards' Walk of Shame, The Mediated Representations of a Betrayed Political Wife." Paper presentation, Media Studies Division, annual conference of Central States Communication Association, Kansas City, April, 2013
- Nastasia, Sorin & Nastasia, Diana. "To Be Proud or to Be Ashamed? National Identity and the Media in Communist and Postcommunist Romania." Paper presentation, Joint Conference of National Popular Culture and American Culture Associations, Saint Louis, April, 2010
- Nastasia, Sorin. "Forbidden Expression: Punishment and Propaganda in Communist Romania, 1947-1953, Communication Ethics and Freedom of Expression Division, annual conference of Central States Communication Association, Cincinnati, April, 2010
- Nastasia, Sorin, chair; Nastasia, Sorin, Nitz, Michael, Schultz Aune, Adonica, & Tsetsura, Katerina, presenters. "Public Relations, Western Europe, and Eastern Europe." Panel presentation, Public Relations Division, annual conference of Central States Communication Association, Cincinnati, April, 2010
- Nastasia, Sorin, chair; Nastasia, Sorin, Nastasia, Diana, Nitz, Michael, & Schultz Aune, Adonica, presenters. "Engaging Presidency: International Media Perspectives on the 2008 U.S. Presidential Elections." Panel presentation, Political Communication Division, annual conference of Central States Communication Association, Cincinnati, April, 2010
- Nastasia, Sorin. "A Postcolonial Analysis of Four Contemporary Romanian Films." Paper presentation, Red River Conference on World Literature, Fargo, North Dakota, April, 2009
- Nastasia, Sorin. "Public Relations in Romania." Paper presentation, Graduate School Scholarly Forum, University of North Dakota, Grand Forks, March, 2008
- Nastasia, Sorin. "Globalizing Public Relations: The Role of U.S. Public Relations Models in Shaping International Public Relations Practices." Paper presentation, Graduate School Scholarly Forum, University of North Dakota, March, 2007
- Nastasia, Sorin. "Youth Vote: Examining 2004 Presidential Elections Coverage in Selected U.S. Newspapers." Paper presentation, Graduate School Scholarly Forum, University of North Dakota, Grand Forks, March, 2006
- Nastasia, Sorin. "Public Relation Practices in Western and Eastern Europe: A Case Study." Poster presentation, Graduate School Scholarly Forum, University of North Dakota, Grand Forks, February, 2005
- Nastasia, Sorin. "Public Relations Paradigms." Paper presentation, Graduate School Scholarly Forum, University of North Dakota, Grand Forks, February, 2004

Invited Presentations

- Nastasia, Sorin. "Social Media and Presidential Campaigns: Lessons from the United States and France." Romanian Diaspora and Higher Education Conference, Bucharest, Romania, September 2012
- Nastasia, Diana & Nastasia, Sorin. "U.S. Children's Perception of the Japan Disasters." Bavarian Broadcasting Corporation Conference, Munich, Germany, July 2011
- Nastasia, Sorin. "Globalizing Public Relations: American Models and European Practices." Presentation, Romanian Diaspora and Higher Education Conference, Bucharest, Romania, September 2010
- Nastasia, Sorin, chair; Nastasia, Sorin, Berger, Pat, Wright, Emily, Osborn, Katie, Garaas-Johnson, Kristin, presenters. "Community Partners Speaking Up: Community-University

Partnerships.” Panel presentation, Generating Ideas through Partnerships: A Community-University Forum, Grand Forks, North Dakota, April 2008
 Nastasia, Sorin & Nastasia, Diana. “Artistic Life and Culture under Communism in Romania.” North Dakota Museum of Art. Grand Forks, North Dakota, April 2005

RESEARCH-RELATED GRANTS

Undergraduate Research and Creative Activity (URCA) Program, Southern Illinois University Edwardsville. “Cultural Adaptation and Cultural Sensitivity of Study Abroad Students.” Fall 2014. (\$1,000 for Undergraduate Assistant). Funded.

Seed Grants for Transitional and Exploratory Projects (STEP), Southern Illinois University Edwardsville. “Measuring International Public Relations Practices with Local/Regional Models: Data from the European Union” 2011-2012. (\$6,500). Funded.

New Directions Grant, Southern Illinois University Edwardsville. “Analyzing Social Responsibility Practices in European Public Relations.” 2011. (\$14,076 requested). Not funded.

Undergraduate Research and Creative Activity (URCA) Program, Southern Illinois University Edwardsville. “Youth Vote: Examining Presidential Elections Coverage in Selected U.S. Newspapers.” Spring 2010 and Spring 2011. (\$800 for Undergraduate Assistant in Spring 2010 and \$800 for Undergraduate Assistant in Spring 2011). Funded.

Council for Undergraduate Research (CUR) Grant Writing Institute, Bradley University, Peoria IL. “Measuring International Public Relations Practices with Local/Regional Models: Data from the European Union.” Summer 2010. (\$1,500). Funded.

Start-Up Fund, Southern Illinois University Edwardsville. Purchase of teaching and research materials. 2010. (\$3,000). Funded.

Graduate School Summer Fellowship, University of North Dakota. “Globalizing Public Relations: The Role of U.S. Public Relations Models in Shaping French and Romanian Public Relations Practices.” Summer 2006. (\$5,000). Funded.

PUBLIC MEDIA

“High-Impact Campaign Profiles: Seeing the World.” eConnections Alumni Magazine, Southern Illinois University Edwardsville, Fall 2014

“Students Study PR, Communication Strategies during Abroad Program in Europe.” *This Week in CAS*. September, 2014

“Education Resource Pilot Tested at SIUE.” *Edwardsville Intelligencer*, September 24, 2014

“Senior Assignments Boost SIUE Foundation Marketing Campaign.” SIUE News, April 11, 2014

“Students Plan Earth Day Festival.” *Edwardsville Intelligencer*, April 4, 2014

“Nastasia is All about Interpersonal Communication.” *Edwardsville Intelligencer*, May 4, 2012

- “College Talk.” Interview with Aldemaro Romero, *Segue Radio*, May 2012
“New Course Gives International Exposure.” *This Week in CAS*. November 14, 2011
“Dupa 20 de ani.” Interview with Dana Pitrop, *Radio Romania Cultural*, June 2011
“Nastasia Takes SIUE Global.” *This Week in CAS*. October 31, 2010

ACADEMIC PROJECTS IN DEVELOPMENT

Metatheoretical Approaches to Public Relations.

Theory project

Social Responsibility in Public Relations in Europe

Research methods: archival documentation, focus groups

New Public Relations Models from European Public Relations Practices

Research methods: interviews, survey

Youth Vote: Examining Presidential Elections Coverage in Selected U.S. Newspapers

Research methods: content and contextual analysis

Children, the Media, and the Japan Disasters, with Diana Nastasia & Maya Götz

Research methods: contextual and textual analysis

Reconfiguring Eastern Europeanness through Film and Theatre, with Diana Nastasia

Research methods: contextual and textual analysis

Gendered Identities in Communist and Postcommunist Romania, with Diana Nastasia

Research methods: interviews, survey

Negotiating Culture Shock in the Classroom and Beyond

Research methods: interviews, survey

SERVICE

DEPARTMENT

Co-Director of Technology

Applied Communication Studies Department, Southern Illinois University Edwardsville.

2009-2010; 2013-present

(in charge of developing the department’s brand images, posters, flyers, and website after the name change implementation)

Co-Coordinator, PRSSA Chapter

Applied Communication Studies, Southern Illinois University Edwardsville, 2013-present

(advisor to student group in regards to selection of membership, activities, events, promotion, service to community)

Co-Coordinator, Public Relations Capstone Courses

Applied Communication Studies, Southern Illinois University Edwardsville. 2010-present
(in charge of identifying and maintaining relationships with potential community-based clients of senior assignment courses in Public Relations)

Co-Coordinator, Public Relations Graduate Program Development

Applied Communication Studies, Southern Illinois University Edwardsville. 2011-present
(in charge of curricular and administrative preparation of the launch of the first Master's degree in Public Relations at SIUE)

Member, Graduate Admissions Committee

Applied Communication Studies, Southern Illinois University Edwardsville. 2014-present

Co-director of Assessment. 2009-2011; Director of Assessment. 2011-2014

Speech Communication Department, Southern Illinois University Edwardsville.
(in charge of undergraduate and graduate student exit surveys, curriculum mapping and development, assessment reports to college and university)

Chair, Merit Review Committee

Speech Communication Department, Southern Illinois University Edwardsville. 2013

Member, Merit Review Committee

Speech Communication Department, Southern Illinois University Edwardsville. 2011, 2014

Recording Secretary

Speech Communication Department, Southern Illinois University Edwardsville. 2011-2012

Chair, Faculty Search Committee, Public Relations Position

Speech Communication Department, Southern Illinois University Edwardsville. 2010-2011

Member

Research Facilitation Committee, Communication Program, University of North Dakota. 2005-2007

COLLEGE

Chair, Curriculum Committee

Member, Leadership Council

Editor, CAS Congress Newsletter

College of Arts and Sciences, Southern Illinois University Edwardsville. 2014-present

Member, Academic Policies and Curriculum Committee

Chair, Curriculum Subcommittee C

College of Arts and Sciences, Southern Illinois University Edwardsville. 2011-2014

Member, CAS Colloquium Planning Committee

College of Arts and Sciences, Southern Illinois University Edwardsville. 2012-2014

Planner, Interdisciplinary Roundtable on Eastern European Studies at SIUE

College of Arts and Sciences, Southern Illinois University Edwardsville. 2012-2013

UNIVERSITY

Faculty Senator

Member and Recording Secretary, Curriculum Council

Member, Undergraduate Programs Committee

Faculty Senate, Southern Illinois University Edwardsville. 2014-present

Member, Education and Research Policies Committee

Graduate School, Southern Illinois University Edwardsville. 2014-2015

Member, Academic and Curriculum Support for Diversity & Inclusion Subcommittee

Diversity Council, Southern Illinois University Edwardsville. 2013-2015

Member, Lincoln Program Implementation Advisory Committee

Provost Office, Southern Illinois University Edwardsville. 2013-2014

Member, Research and Development Committee

Chair, STEP Grant Evaluation Social Sciences Subcommittee

Graduate School, Southern Illinois University Edwardsville. 2011-2012

Member, Internal Program Review Team for the Undergraduate Philosophy Program

Office of Assessment, Southern Illinois University Edwardsville. 2013-2014

Chair, Internal Program Review Team for the Undergraduate Construction Program

Office of Assessment, Southern Illinois University Edwardsville. 2012-2013

Member, Internal Program Review Team for the Master of Arts in Teaching

Office of Assessment, Southern Illinois University Edwardsville. 2011-2012

Member, Internal Program Review Team for the Graduate Program in Psychology

Office of Assessment, Southern Illinois University Edwardsville. 2010-2011

Member, Peer Consulting and Mentoring Program

Southern Illinois University Edwardsville. 2013-present

Faculty Fellow

Housing Office, Southern Illinois University Edwardsville. 2009-present

Advisor for Prairie Hall, 2009-2010; Advisor for Woodland Hall, 2010-2014; Cougar Village, 2014-present

Mentor

Student Leadership Development Program, Kimmel Student Involvement Center, Southern Illinois University Edwardsville. 2013-present

International Peer Mentor

International Programs, University of North Dakota. 2008-2009
(mentoring new international students)

International Student Ambassador

International Programs, University of North Dakota. 2006-2007
(recruiting Romanian students for UND)

Graduate Peer Mentor

Graduate School New Student Orientation Program, University of North Dakota. 2003-2006
(mentoring new graduate students)

Member

Resident Managers Selection Committee, Housing Office, University of North Dakota, 2005-2007

COMMUNITY

Volunteer

Lifelong Learning Program, Southern Illinois University Edwardsville, 2011-present

Collaborator

Living History Speaker's Program, Southern Illinois University Edwardsville, 2010-present

Graphic Designer

Community Connect: The Journal of Civic Voices, University of North Dakota, 2009-present

Member

Planning and organization team, Annual Community-University Forum, University of North Dakota, April 2009 & 2010

PROFESSION

Journals

Guest Editor, forthcoming 2015

Special Issue on Eastern Europe

Polymath: An Interdisciplinary Arts and Sciences Journal

Reviewer, 2014-present

International Journal of Strategic Communication

Reviewer, 2014-present

PRism

Reviewer, 2012-present

Global Media Journal

Reviewer, 2011-present

American Communication Journal

Member of Editorial Board, 2011-present

Romanian Journal of Communication and Public Relations

Member of Editorial Board, 2011-present

ESSACHESS - Journal for Communication Studies

Conferences

Co-Chair, Communication Studies Workshop, September 2012

“Diaspora in Scientific Research and Higher Education in Romania” Conference

Chair, over 10 panels; Respondent, over 10 panels, 2003-present

International Communication Association annual conferences

European Public Relations Education and Research Association annual conferences

National Communication Association annual conferences

Central States Communication Association annual conferences

Reviewer, 2010, 2012

Public Relations Division, Mass Communication Division, Communication Education Division, GIFTS Section

Central States Communication Association

Reviewer, 2005-present

Public Relations Division, Mass Communication Division, Political Communication Division, Popular Communication Division, Visual Communication Division, Ethnicity and Race in Communication Division, Intercultural Communication Division, Global Communication and Social Change Division, Philosophy of Communication Division, Communication History Division, International Communication Association

Reviewer, 2004-present

Public Relations Division, International and Intercultural Communication Division, Mass Communication Division, Visual Communication Division, Theatre Division, Assessment Division. National Communication Association.

Conference Volunteer

International Communication Association, 2005, 2007

National Communication Association, 2003-2008

Publishers

Reviewer, Fall 2014

Interpersonal Communication by Kory Floyd for McGraw-Hill

Reviewer, Fall 2012

Reflect & Relate PowerPoint Slides for Bedford/St. Martin's

Reviewer, Spring 2012

“Screening Ethnicity/ Identity Construction in the Classroom”

Volume edited by the publishing house of Petru Maior University, Targu Mures, Romania

Participant, Fall 2011

Interpersonal Communication textbook assessment for Pearson

HONORS AND AWARDS

Nominee (ranked in second place), Grunig Dissertation Award, International Communication Association, 2012

Nominee, Nafzinger-White-Salwen Dissertation Award, Association for Education in Journalism and Mass Communication, 2011

Nominee, Distinguished Dissertation Award, Graduate School, University of North Dakota, 2010-2011

Top Paper Award (first author, with Diana Iulia Nastasia). Theatre Division, National Communication Association, 2009

Top Student Paper Award (second author, with Diana Nastasia), Visual Communication Division, National Communication Association, 2008

Honoree, Who's Who Among Students in American Colleges and Universities, 2007-2008

Top Student Paper Award, Theatre Division, National Communication Association, 2007

Grand Prize, 1st place in digital category, and 3rd place in digital category (of over 100 entries), 24/7 photography contest, University of North Dakota, 2007

Top Student Paper Award, Public Relations Division, National Communication Association, 2006

Graduate School Summer Fellowship (\$5,000 grant), University of North Dakota, 2006

1st place in digital category, 24/7 photography contest, University of North Dakota, 2006

MEMBERSHIPS

International Academy of Intercultural Research, 2014 to present

National Communication Association, 2003 to present

International Communication Association, 2004 to present

European Public Relations Education and Research Association, 2007 to present

Central States Communication Association, 2010 to present

Public Relations Society of America, 2003 to present

International Golden Key Honor Society, 2008 to present